

TO: Councillors Implementation Working Group – Ombudsman's Recommendations

MEETING DATE: Monday November 29th 2010

REPORT: Proposed Communications Plan

SUMMARY:

The purpose of this report is to propose a communications plan to ensure that the workings of the Councillors Implementation Working Group are effectively conveyed to members of the public.

REPORT:

The Councillors Implementation Working Group was established by a resolution of the elected Council at their meeting on Monday, November 8th 2010.

The terms of reference of the committee include the monitoring of the implementation of the recommendations of the report of the NSW Ombudsman and to keep the Ombudsman informed of their progress.

Currently the public are provided information about the work of the committee via three key avenues:

1. A direct link via the front page of Manly Council's website
2. Regular updates in the Mayoral Column
3. Regular news articles in the *Manly Daily*

PROPOSED COMMUNICATIONS PLAN:

1. Via a link on the homepage, continue with the weekly website updating of the Agendas and Minutes of Councillors Working Group and to include a summary of the 24 recommendations and their current status.
2. Continue with regular updates via the Mayor's Message.
3. Invite subscription to receive alerts and updates.
4. In the "Council News" insert a panel, alert the public to Manly Council's website for updates.
5. Provide monthly updates to Community Precinct Forums on the progress of implementation of the Ombudsman's recommendations.

RECOMMENDATION:

Submitted for consideration of the Working Group