



NOTICE OF MEETING

NOTICE IS HEREBY GIVEN that of a meeting of **ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE** will be held:

DATE: THURSDAY 16th May 2013

TIME: From 8.00am to 10.00am – maximum 2 hours

PLACE: Councillors Room , Manly Town Hall,
1 Belgrave Street, Manly.

COMMITTEE MEMBERS:

Councillors

Cllr Jean Hay AM, Mayor
Clr Candy Bingham
Clr Cathy Griffin
Clr Steve Pickering
Clr Barbara Aird

Manly Council (Chair)
Manly Council
Manly Council
Manly Council
Manly Council

Other Representatives

David Taylor
Stephen Floyd
Carol Douglas
Meegan Clancy
Stacey Randell
Frank Prestipino
Grant Dowling
Paul Rogers
Chris Coore

Community Member
Community Member
Community Member
Manly Mainstreet Centre Management
Manly Chamber of Commerce
International College of Management
Sydney Harbour Federation Trust
Manly Sebel Hotel
Manly Wharf Management

Council Staff

Vicki Smith

Acting Manager, Cultural & Information Services

All other Councillors are free to attend as observers and are invited to do so and to engage in discussions, but not in voting, on any matter before the Committee.


Kathryn Hayle

Divisional Manager, Human Services and Facilities

Date: 8 May 2013



MEETING TO BE HELD ON 16th May, 2013 AT 8.00AM TO 10.00AM
Councillors Room Manly Town Hall

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|---------------|---|
| ITEM 1 | Apologies and leave of absence |
| ITEM 2 | Declarations of Interest – Pecuniary
Non- Pecuniary |
| ITEM 3 | Confirmation of the Minutes of the meeting held 4th April 2013 |
| ITEM 4 | Update : Events |
| ITEM 5 | Update: Sydney Harbour Federation Trust |
| ITEM 6 | Report; destination plans |
| ITEM 7 | General Business brought to the Attention of the Chair Prior to the Meeting and Approved for Consideration |
| ITEM 8 | Date of Next Meeting: 27th June 2013 |



Report from: Vicki Smith , Acting Manager Cultural & Information Services

To: Economic Development and Tourism Advisory Committee

Date: 16 May 2013

Subject: Destination Plans

Introduction

Selection of Destination Plans for review

1. <http://www.visitcentralcoast.com.au/content/filelib/CCTDestinationManagementPlanlowres.pdf>
2. http://www.tq.com.au/shadomx/apps/fms/fmsdownload.cfm?file_uid=D4461468-0810-C6E8-0005-2C896386472B&siteName=tqcorp_06
3. <http://www.inspiredbymarketing.com.au/Downloads/908.Whitsunday-DMP.pdf>

Recommendation:

Report be received

Report prepared: 8 May 2012

Vicki Smith



COMMITTEE: ECONOMIC DEVELOPMENT & TOURISM ADVISORY CMTEE

MEETING DATE: 4 APRIL 2013

No actions required for approval by General Manager.

Approved as recommended
by Committee



7/5



MINUTES OF MEETING

ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE

HELD Thursday 4 April 2103
Councillors' Room , Manly Council Chambers

PRESENT:

Councillors

Cllr Jean Hay AM, Mayor
Cllr Steve Pickering
Cllr Candy Bingham

Manly Council (Chair)
Manly Council
Manly Council

Other Representatives

Stephen Floyd
Paul Rogers
Meegan Clancy

Community Member
Sebel Manly Hotel
Manly Mainstreet Centre Management

Council Staff

Mick Darda
Vicki Smith

Manager Events & Tourism
Acting Manager, Cultural & Information Services

TO THE MAYOR AND COUNCILLORS OF THE COUNCIL

The **Economic Development & Tourism Advisory Committee** met 4 April 2013, to consider the matters referred to it and now provides the following advice to Council.

OPEN The meeting commenced at 8.05am

ITEM 1 WELCOME ,APOLOGIES AND LEAVE OF ABSENCE
Cr Barbara Aird, Grant Dowling, David Taylor, Frank Prestipino

ACTION

ITEM 2 DECLARATION OF INTEREST
There were no declarations of Interest

ITEM 3 CONFIRMATION OF MINUTES
Minutes of the meeting of 21 February 2013 were confirmed
Moved; Cr Bingham , Seconded Cr Pickering

Business Arising

Recommendation from the Committee to have the zoning of Manly changed to "tourism precinct" to allow trading on public holidays in line with other locations in NSW

Financial support from Destination NSW to be sought for tourism conference in Manly.

Mayor met with Minister Mike Baird to discuss opportunity to promote

Manly as conference venue . Sandra Chipchase to be invited to meet with Mayor and the Minister
Suggestion to affiliate with other groups to strengthen Manly as a product

Mayor

Destination Management plan proposed to support ongoing support for Manly as a product including tourism longstay, conference venue
Discussion re market 'place' and market planning
Templates from successful plans to be investigated for modelling

Manager
Events &
Tourism

ITEM 4 Events Update

World Food Markets acknowledged as great success
Planning under way for ANZAC day and Food & wine Festival
VIC tourism website being revamped
Manly Australia website is currently being updated

Recommendation:

That the report be received and noted

ITEM 5 Update Manly CBD Management

- i. Leasing strategy for Manly; 30 page document developed to guide tenancy.
- ii. Updated database
- iii. Manly Business plan
- iv. My Manly video
- v. *Follow me* ; innovative photography campaign for roll out via social media promoting 'special' areas of Manly
- vi. Image library project is close to completion
- vii Weekend markets fine balance between permanent and non-permanent traders Weekend markets licensed to the Chamber of Commerce

Recommendation:

That the report be received and noted

ITEM 6 GENERAL BUSINESS

Amend title on Committee Member List Stacey Randell

Confirm Chamber of commerce representation on the Committee

Suggestion that Cheryl Pearson be reinstated to the Committee as business representative

Terms of Reference membership be amended : Novotel Manly Pacific Hotel replaced with **Sebel Manly Beach**

VS

NEXT MEETING DATE:

16th May 2013

Meeting closed at 9.40am

Approved
7/5

(7)

ED + T Controller.....

Meeting Date: 4/1/2013

YES / NO

YES / NO

[illegible]

YES / NO

If yes please fill out below:

[illegible]