



NOTICE OF MEETING

NOTICE IS HEREBY GIVEN that of a meeting of
ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE will be held:

DATE: THURSDAY 20th February 2014

TIME: From 8.00am to 10.00am

PLACE: Manly Council Chambers 1 Belgrave Street, Manly.

COMMITTEE MEMBERS:

Councillors

Cllr Jean Hay AM, Mayor
Clr Candy Bingham
Clr Cathy Griffin
Clr Steve Pickering
Clr Barbara Aird

Manly Council (Chair)
Manly Council
Manly Council
Manly Council
Manly Council

Other Representatives

David Taylor
Stephen Floyd
Carol Douglas
Meegan Clancy
Frank Prestipino
Eliza Beashel
Nikki Little
Chris Coore

Community Member
Community Member
Community Member
Manly Mainstreet Centre Management
International College of Management
Sydney Harbour Federation Trust
Manly Sebel Hotel
Manly Wharf Management

Council Staff

Vicki Smith

Manager, Cultural & Information Services

All other Councillors are free to attend as observers and are invited to do so and to engage in discussions, but not in voting, on any matter before the Committee.

Kathryn Fayle

Divisional Manager, Human Services and Facilities

Date: 11 February 2014



MEETING TO BE HELD ON 20th February 2014 AT 8.00AM TO 10.00AM
Councillors Room Manly Town Hall

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| ITEM 1 | Apologies and leave of absence |
| ITEM 2 | Declarations of Interest – Pecuniary
Non- Pecuniary |
| ITEM 3 | Confirmation of the Minutes of the meeting held 28 November 2013 |
| ITEM 4 | Business Arising |
| ITEM 4 | Update : Events |
| ITEM 5 | Operation <i>Hello Manly</i> |
| ITEM 6 | Update Manly Mainstreet Centre Management |
| ITEM 7 | Report from Manly Art Gallery & Museum |
| ITEM 8 | Updates from the floor |
| ITEM 9 | General Business brought to the Attention of the Chair Prior to the Meeting and Approved for Consideration
Visit from Frankston City Council delegation |
| ITEM 10 | Date of Next Meeting: 3 April 2014 |



MINUTES OF MEETING

ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE

HELD Thursday 28 November 2103

Manly Council Chambers

PRESENT:

Councillors

Cllr Jean Hay AM, Mayor
Cllr Cathy Griffin
Cllr Barbara Aird

Manly Council
Manly Council
Manly Council

Other Representatives

David Taylor
Eliza Beashel
Megan Clancy
Cheryl Pearson
Carol Douglas
Nikki Little

Community Member
Sydney harbour Federation Trust
Manly Mainstreet Centre Management
Community Member
Community Member
Manly Sebel Hotel

Council Staff

Mick Darda
Vicki Smith

Manager Events & Tourism
Manager Cultural & Information Services

TO THE MAYOR AND COUNCILLORS OF THE COUNCIL

The SUSTAINABLE AND ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE 28th November to consider the matters referred to it and now provides the following advice to Council.

OPEN The meeting commenced at 8.10am

ITEM 1 WELCOME ,APOLOGIES AND LEAVE OF ABSENCE
Cllr Steve Pickering ,Cllr Candy Bingham Frank Prestipino,

ITEM 2 DECLARATION OF INTEREST
There were no declarations of Interest

ITEM 3 CONFIRMATION OF MINUTES
Minutes of the meeting of 17th October 2013 were confirmed
Moved; Cr Aird , Seconded David Taylor

ITEM 4 BUSINESS ARISING
Cllr Aird recommended that a student from UWS be approached to
conduct survey of visitors to Manly

ITEM 5**Update EVENTS**

- Jazz Festival was very successful weekend survey results show 86,900 people estimated attendance Average spend \$65/head extrapolated \$5.5m benefit to the community

Discussion : will AOS be surveyed in same way

- Christmas Choral concert . 5th December and Channel 10 are participating with staff and film crew
- Preparations underway for New Years Eve fireworks and entertainment in conjunction with Wharf Hotel . Council's contribution is subsidized by Manly businesses
- Planning for World Food Markets 2014
- Planning for Australia Day celebrations
- Planning for AOS 8-16 Feb 2014
- Food Wine & Sustainability review underway
- Meet Your Street – increase in number of applications this year
- Christmas decorations are in place

Forthcoming External events include

Inflatable Boat race
Ocean Care Day
Fair Trade Markets
Market Lane activities--- signage very effective

ITEM 6**UPDATE Manly Centre Management*****Hello Manly***

- Walkabout with staff and volunteers roving weekly to note any changes in the community
- Manly maps updated
- Sea Life packages on sale through Hello Manly
- Blue Mountains tour pick up from Manly
- Kite Centre 45 minute tour of the Harbour
- Historical walking tour available at scheduled time
 - Sale of items doing well including Kombi T shirts
- Discussion : that a bus to North Head would be well received by the public perhaps a solar powered electric vehicle sponsored to promote the service
- Sale of items doing well including Kombi T shirts
- Recruitment underway
- Hello Manly website under development including bookings for activities and accommodation

Other

- Hotels at capacity during Jazz Festival
- Manly Cinema closed
- Update on current state of business leases
- Le Kiosk Expressions of Interest
- Inflatable Boat Race 8 Dec
- AOS – opportunities for activations
- State Transport Authority meeting to discuss options re signage and strategy
- Manly Beach Facebook page
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ITEM 7**.UPDATE: Sydney Harbour Federation Trust**

- Tender for signage open 2014
- Mini tornado damage – shed blown down which meant Visitor Centre was unable to open as planned
- Visitor Guide being developed to promote walks

- Open Day will launch the site in 2014
- Venue hire is strong especially for film work
Bldg 16 – function space
- Montessori extending classes in new year for 6-9 yr olds with capacity for 40 students

ITEM 8 UPDATE ICMS
No representative present

ITEM 9 Proposed Meeting dates for 2014
20th February
3rd April
15th May
26th June
7th August
18th September
30th October
10th December (TBC)

ITEM 10 GENERAL BUSINESS
•Unauthorized chalk advertising *Pretty Shady* on the street; Manly Cove, Victoria St ,South Steyne

Mayor wished all Committee members Happy Christmas

Next meeting date : 20th February

Meeting closed 9.40am



TO: Economic Development and Tourism Advisory Committee

MEETING DATE: 20 February 2014

AUTHOR: Michael Hedger, Director MAGAM

SUBJECT: **Report – MAGAM summer exhibitions**

1. INTRODUCTION

Manly Art Gallery and Museum's summer program has exceeded all expectations.

2. INFORMATION

Manly Art Gallery and Museum's summer exhibition program of Bill Leak *Portraits*, Sue Healey's *On view* dance videos and the Gamaragal museum exhibition of local indigenous artifacts attracted 15,000 people over December and January.

Because of his local popularity and extensive press coverage, the Bill Leak exhibition brought many people to Manly and visitor book comments showed that some people had travelled from Adelaide to see it. Written comments normally number 3 or 4 per exhibition, but this show elicited 23 pages of comments. All public programs for this exhibition were sold out, including the *In conversation* event on Saturday 1 February which drew 120 people.

Sue Healy *On view* was three 20 minutes wall sized projections of dancers in exotic locations and was accompanied by 5 live dance programs over the exhibition period. A special life drawing class was conducted by Bill Leak featuring the Healey dancers. This event was also sold out.

The *Gamaragal* exhibition has been running since September but still continues to draw many visitors, particularly from overseas. Regular programs are held to learn about the objects and the drawings from the Russian State Museum, St Petersburg which are on show for the first time in Australia. A workshop on indigenous languages will be held during the Guringai Festival.

3. RECOMMENDATION:

That the report is received and noted.

Michael Hedger, Director MAGAM
11 February 2014