



NOTICE OF MEETING

NOTICE IS HEREBY GIVEN that of a meeting of
ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE will be held:

DATE: THURSDAY 15th May 2014

TIME: From 8.00am to 10.00am

PLACE: Manly Council Chambers Training Room .

COMMITTEE MEMBERS:

Councillors

Cllr Jean Hay AM, Mayor
Clr Candy Bingham
Clr Cathy Griffin
Clr Steve Pickering
Clr Barbara Aird

Manly Council (Chair)
Manly Council
Manly Council
Manly Council
Manly Council

Other Representatives

David Taylor
Stephen Floyd
Carol Douglas
Cheryl Pearson
Meegan Clancy
Frank Prestipino
Eliza Beashel
Nikki Little
Chris Coore

Community Member
Community Member
Community Member
Community Member
Manly Mainstreet Centre Management
International College of Management
Sydney Harbour Federation Trust
Manly Sebel Hotel
Manly Wharf Management

Council Staff

Vicki Smith

Manager, Cultural & Information Services

All other Councillors are free to attend as observers and are invited to do so and to engage in discussions, but not in voting, on any matter before the Committee.

Kathryn Fayle

Divisional Manager, Human Services and Facilities

Date: 7 May 2014



MEETING TO BE HELD ON 15th May 2014 AT 8.00AM TO 10.00AM
Training Room Manly Town Hall

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| ITEM 1 | Apologies and leave of absence |
| ITEM 2 | Declarations of Interest – Pecuniary
Non- Pecuniary |
| ITEM 3 | Confirmation of the Minutes of the meeting held 3 rd April 2014 |
| ITEM 4 | Business Arising |
| ITEM 4 | Updates from the Floor |
| ITEM 5 | General Business brought to the Attention of the Chair Prior to the Meeting and Approved for Consideration |
| ITEM 6 | Date of Next Meeting: |



MINUTES OF MEETING

ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE

HELD Thursday 3rd April 2014
Manly Council Chambers

PRESENT:

Councillors

Cllr Jean Hay AM, Mayor
Cllr Candy Bingham
Cllr Barbara Aird
Steve Pickering

Manly Council
Manly Council
Manly Council
Manly Council

Other Representatives

Stephen Floyd
Chris Coore
Meegan Clancy
Cheryl Pearson
Nikki Little
Eliza Beashel
David Taylor
Carol Douglas

Community member
TMG Manly Wharf
Manly Mainstreet Centre Management
Community member
Manly Sebel Hotel
Sydney Harbour Federation Trust
Community member
Community member

Council Staff

Mick Darda
Vicki Smith

Manager Events & Tourism
Manager Cultural & Information Services

TO THE MAYOR AND COUNCILLORS OF THE COUNCIL

The SUSTAINABLE AND ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE met to consider the matters referred to it and now provides the following advice to Council.

OPEN The meeting commenced at 8.10am

ITEM 1 WELCOME ,APOLOGIES AND LEAVE OF ABSENCE
NIL

ITEM 2 DECLARATION OF INTEREST
There were no declarations of Interest

ITEM 3 CONFIRMATION OF MINUTES
Minutes of the meeting of 28th November 2013 were confirmed
Moved; Cr Aird; Seconded Cr Bingham

ITEM 4 BUSINESS ARISING

Student for research project into tourism in Manly to be sourced in new academic term

ITEM 5 UPDATE EVENTS

- Food Wine & Sustainability planning well advanced with incremental change to the marketing mix and more opportunities for local businesses
- Royal Visit scheduled 18 April ; visit to Bear Cottage and the beach for a nippers demonstration
- Pathway of Olympians event 12 April
- ANZAC Day 2 commemoration services
- Fair Trade Markets 10 May

Update SHFT

- New track in final stages
- New visitor centre to be relocated due to storm damage at North fort near the café
- Sunday tours on military history (10 people)
- Archbishops Walk to Spring Cove has been opened

Hello Manly

- Advertising kit has been developed, new website includes events up until 2015 staff encouraged to be part of creative development
- *Good Food* journal to feature an article on winter focus in Manly
- All social media usage is increasing
- Some boutiques vacating CBD including Lou Lou's, Sherwood's and Manly Deli

Recommendation; EDTA committee request that information be received and noted.

ITEM 6 Report on Tourism in Local Communities

General Purpose Standing Committee has recommended a number of activities to drive tourism and focus on the visitor economy. The purpose is to benefit local communities and business through direct and indirect economic activity. The NSW government has implemented a new funding scheme which requires funding applications to be supported by a destination management plan.

ITEM 7 Workshop ideas

Committee discussed a number of activities for consideration for future tourist opportunities including the following

- i. Floating pontoon with paid 'parking
- ii. Sunset on the Harbour events
- iii. Trip to North Head via Darley Rd
- iv. Behind the scene tour of Sealife Sanctuary
- v. Speed bumps removed at North Head as cycle hazard
- vi. B and B website for very short stay accommodation (residential)
- vii. Discussion with tour group organizers to explore the expectation of tourists
- viii. Cultural tours of Manly

Other matter discussed was possibility of ICMS student involvement with Destination Plan.

Recommendation; EDTA committee request that information be received and noted.

NEXT MEETING

Date 15th May 2014

Time : 8.00am

Meeting closed 9.50am