



NOTICE OF MEETING

NOTICE IS HEREBY GIVEN that of a meeting of **ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE** will be held:

DATE: THURSDAY 22nd August 2013

TIME: From 8.00am to 10.00am – maximum 2 hours

PLACE: Councillors Room , Manly Town Hall,
1 Belgrave Street, Manly.

COMMITTEE MEMBERS:

Councillors

Cllr Jean Hay AM, Mayor
Cllr Candy Bingham
Cllr Cathy Griffin
Cllr Steve Pickering
Cllr Barbara Aird

Manly Council (Chair)
Manly Council
Manly Council
Manly Council
Manly Council

Other Representatives

David Taylor
Stephen Floyd
Cheryl Pearson
Carol Douglas
Meegan Clancy
Eliza Beashel
Paul Rogers
Chris Coore

Community Member
Community Member
Community Member
Community Member
Manly Mainstreet Centre Management
Sydney Harbour Federation Trust
Manly Sebel Hotel
Manly Wharf Management

Council Staff

Vicki Smith

Manager, Cultural & Information Services

All other Councillors are free to attend as observers and are invited to do so and to engage in discussions, but not in voting, on any matter before the Committee.

Kathryn Fayle

Divisional Manager, Human Services and Facilities

Date: 5 August 2013



AGENDA

ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE

MEETING TO BE HELD ON 22nd August 2013 at 8.00am
Councillors Room, Town Hall

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| ITEM 1 | Apologies and leave of absence |
| ITEM 2 | Declarations of Interest – Pecuniary
Non- Pecuniary |
| ITEM 3 | Confirmation of Minutes meeting 27 th June 2013 and Matters Arising |
| ITEM 4 | Report International Fleet Review Manager Events & Tourism |
| ITEM 5 | Update – Events |
| ITEM 6 | Update Manly CBD Management |
| ITEM 7 | Update Sydney Harbour Federation Trust |
| ITEM 8 | General Business brought to the Attention of the Chair Prior to the Meeting and Approved for Consideration |
| ITEM 9 | Date for Next Meeting: 26 th September 2013 |



MINUTES OF MEETING

ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE

HELD Thursday 27th June 2103

Councillors Room , Manly Council Chambers

NOTE: All minutes are subject to confirmation at a subsequent Council or Planning and Strategy Committee meeting.

PRESENT:

Councillors

Cllr Jean Hay AM, Mayor
Cllr Cathy Griffin
Cllr Barbara Aird

Manly Council
Manly Council
Manly Council

Other Representatives

Stephen Filloyd
David Taylor
Meegan Clancy
Amanda Christianson
Carol Douglas
Cheryl Pearson

Community Member
Community Member
Manly Mainstreet Centre Management
Manly Mainstreet Centre Management
Community Member
Community Member

Council Staff

Vicki Smith

Acting Manager, Cultural & Information Services

TO THE MAYOR AND COUNCILLORS OF THE COUNCIL

The Economic Development and Tourism Advisory Committee met on 27th June, to consider the matters referred to it and now provides the following advice to Council.

OPEN		ACTION
ITEM 1	WELCOME APOLOGIES AND LEAVE OF ABSENCE Cllr Steve Pickering ,Cllr Candy Bingham, Frank Prestipino, Paul Rogers	
ITEM 2	DECLARATION OF INTEREST There were no declarations of Interest	
ITEM 3	CONFIRMATION OF MINUTES Minutes of the meeting of 16 th May were confirmed Moved; Cr Aird , Seconded Cr Hay	

Business Arising

Rubinee Hoyne has resigned from Sydney Harbour Federation Trust and the EDTA Committee and Eliza Beashel is the newly nominated representative from the Trust;

Meeting scheduled 8th August with Mayor, Mike Baird, Meegan Clancy and Sandra Chipchase from Destination NSW to discuss opportunities to promote Manly

Stacey Randell advises that currently no representative from Manly Chamber of Commerce as Kris Lim has declined

Discussion about Manly as destination; opportunities for promotion with incoming flights, transport, conferences and speakers, range of accommodation options and activities to attract long stay tourists, and ways to attract corporate tourism which is a sustainable investment. It was noted that there was a regional comparison of Australian conference venues in 2012

<http://www.google.com/url?sa=t&rct=j&q=regional%20comparison%20conference%20venues%20australia&source=web&cd=1&ved=0CE4QFjAA&url=http%3A%2F%2Fwww.canberraconvention.com.au%2Fpages%2Fimages%2FMajor%2520Australian%2520Convention%2520Comparison%2520Report.pdf&ei=tCbmUbeHKOWHiQfQ-oHACg&usq=AFQjCNFAN6fLsg-UEO7WhA8Sim-eJn8ZHq&bvm=bv.49405654,d.aGc>

ACTION

Mayor

ITEM 4 Events Update

1. RECENT EVENTS:

Manly Food, Wine & Sustainability Festival:

Saturday 01 June 2013 was a successful event day with an estimated attendance of 15,000 visitors.

Due to extreme weather conditions the event had to be cancelled on Sunday 02 June 2013.

The approximate money spent per visitor was \$90 (based on this being extrapolated over the estimated 15K people attending that would be approx \$1.3M on the Saturday).

VS

Forthcoming external events

July

Oxfam fundraising	4/7/13
World Projects South Pacific band	14/07/13
Citizenship ceremony	17/07/13
Marriage Equality Public Assembly	28/07/13

August

Dogs Day Out	4/8/13
Army Canoeist training day	12-16/8/13
Vietnam Veterans Day	16/08/13
Citizenship Ceremony	21/8/13
Oxfam Trailwalker Sydney	23/8/13
St Augustine's Walkathon	30/8/13
Halving World Poverty	31/8/13

ITEM	Update Manly CBD Management	ACTION
ITEM 5	Murrays has been renamed <i>Rubber Duckie</i> Roxy is being redeveloped to activate the back laneway Century 21 is now Elders Das Kaffe Haus is now Swedish Kitchen Qi yoga has relocated Fight Gym has relocated Crinitis opened successfully Miss Chu is to open in few weeks Justin Hemmes proposed opening in Spring with a Latin American restaurant at the Wharf	
ITEM 6	Visitor Information Centre Centre is operating with assistance of Library staff and volunteers reduced hours Mon – Fri 10am –2pm; Sat -Sun 10am – 4pm Noted that high demand for Manly map with suggestions that visitors be advised these may be accessed via smart phone/ tablet or available from Town Hall and the Library when the Centre is closed	VS
ITEM 7	General Business -Fleet Review in October (update at next meeting) -Manly Map Noted that high demand for Manly map with suggestions that visitors be advised these may be accessed via smart phone/ tablet or available from Town Hall and the Library when the Centre is closed.	
ITEM 8	NEXT MEETING DATE: Date: 22nd August 2013 Time: 8.00am Venue: Councillors' Room	

International Fleet Review

Sydney Harbour 3 – 11 October 2013

Background Summary

The International Fleet Review (IFR) is celebrating the 100th anniversary of the first entry of Australian Navy ships into Sydney Harbour. The celebrations will take place from 3 – 11 October and include various parades, open days, armed services displays, fireworks and light shows, sporting events, conferences, religious services and more. The activities will take place on Sydney Harbour as well as various locations around Sydney, with the vast majority in or close to the Sydney CBD. The event operations are being coordinated from the State Government's Department of Premier and Cabinet (DPC).

Activities

Following is a brief summary of some of the IFR activities potentially impacting on Manly with the associated responses.

Thursday 3 October 2013 (school holidays)

ACTIVITY:

Arrival of 18 x tall ships into Sydney Harbour

DETAIL:

Ships will enter Sydney Heads from 11am and should be all docked in Cockle Bay by 2.30pm. It is expected that any impact at North Head will be over by 12.30pm.

POTENTIAL IMPACT:

Potential crowds in and around harbour vantage points i.e. North Head and Dobroyd Point.

RESPONSE:

Boxing Day-style traffic management may be put in place if this is deemed necessary by Police and NPWS.

Some additional spectator activity could be expected around Dobroyd Point/Tania Park area but unlikely.

Friday 4 October 2013 (school holidays)

ACTIVITY:

Arrival of 35+ international and Australian warships into Sydney Harbour

DETAIL:

Ships will enter the heads from 6am in groups of 5 or 6 every two hours. At 10am the seven 'hero ships' will commence the official parade from Sydney Heads and progress towards their mooring points in Sydney Harbour. All ships are expected to be in and moored by 4.30pm however a contingency until 6pm is planned in case of problems.

POTENTIAL IMPACT:

Potential crowds in and around harbour vantage points i.e. North Head and Dobroyd Point.

RESPONSE:

Likely be the busiest day for North Head. NPWS will provide additional toilet and rubbish facilities at North Head. Boxing Day-style traffic management plans will be prepared and implemented by both NPWS and Police if warranted.

Some additional activity could be expected around Dobroyd Point/Tania Park area however due to the limited access and knowledge about this area this is expected to be relatively minor.

Saturday 5 October 2013

ACTIVITY:

1. 10.30am: Official Review
2. 2.30pm: military aircraft displays
3. 7.40pm – 8.10pm: Fireworks spectacular and light show.

DETAIL:

The Governor General's official Fleet Review and military aircraft displays will take place mainly on and over the water in the south harbour area between the Opera House and Neilson Park. The fireworks display and light show will take place between Clarke Island and Cockatoo Island, similar to NYE fireworks.

POTENTIAL IMPACT:

Organisers are still unsure of the interest that crowds will have however it is expected that interest will build closer to the event to view the fireworks.

Due to ship security, harbour exclusion zones, harbour speed limits and general congestion on the water, ferries will be cancelled for a period through the evening. While normal timetables will operate through the day, the last ferry to depart Manly in the afternoon will be at 5.15pm. When harbour traffic re-commences after the fireworks the first Manly departure will be at 8.45pm.

Depending on the event publicity there is potential for North Head to be a perceived vantage point for the fireworks although it will not be encouraged. Given the nature of the event and its timing, NYE-style alcohol-related are expected to be minimal.

With the cancellation of ferry services there will be potential crowds of Manly Jazz attendees and general Manly visitors in and around the ferry wharf hoping to leave Manly.

RESPONSE:

Buses to the city will be running to replace ferries. These changes to normal public transport arrangements will be announced through the usual government channels. IFR organisers will also do so and Council will communicate these transport changes via Manly Jazz promotions.

In an effort to reduce the crowd numbers at the wharf we are exploring opportunities to promote and/or provide jazz-related activities in venues around Manly on the Saturday evening. The laneways activation project in Market Lane (6pm – 11pm) will be promoted in the official Manly Jazz program. Other performances (yet to be confirmed) will also be promoted if appropriate.

NPWS and Police will declare North Head an alcohol-free area for the event duration to deter alcohol-related activities.

Sunday 6 October 2013 (school holidays)

ACTIVITY:

Open day on selected international navy vessels.

DETAILS:

All accessible ships will be at wharves in the southern harbour area for access by the public.

POTENTIAL IMPACT:

It is difficult to determine the impact in Manly on this day. With the ships available for viewing it is expected that there will be a lot of activity on and around the harbour that day.

This may include people choosing to visit Manly as part of a day out on the harbour. Conversely this may result in fewer visitors due to the other attractions closer to the city. Regardless, with many international naval staff off duty, Manly can expect some visitation from crews from around the world in addition to a strong jazz crowd.

Navy bands from Australia, two from USA, one from New Zealand and others will perform at Manly Jazz on the Council Forecourt and other stages. The Australian band will also lead a New Orleans-style street parade through the Corso from 11.30am on this day.

RESPONSE:

Manly Jazz events to operate as normal for this day.

Thursday 10 October 2013 (school day)

ACTIVITY:

Departure of tall ships.

DETAILS:

Commencing at approximately 11.00am all visiting tall ships will line up between Sydney Heads and 'race' out of the harbour.

POTENTIAL IMPACT:

While this activity will no doubt look impressive it is unlikely to attract significant crowd or related concerns as schools have returned from holidays and the main IFR events will be completed.

RESPONSE:

NPWS will monitor activities in North Head area as required.

Friday 4 October 2013 (school day)

ACTIVITY:

Departure of international and Australian warships

DETAILS:

Visiting war ships will depart Sydney Harbour from 7am.

POTENTIAL IMPACT:

Possible crowds in and around harbour vantage points i.e. North Head however these are expected to be small as the activity will receive little promotion and school holidays have finished.

RESPONSE:

NPWS will monitor activities in North Head area as required.

Summary

Crowd sizes for all events are unknown however organisers are using 1988 Bicentenary numbers (both Australia Day and the fleet review which took place in October of that year) as indicators. Promotion and public support for all events is likely to be high, particularly as it is school holidays leading into the long weekend.

It is possible that there may be increased traffic through Manly however this is expected to be more spread out than Boxing Day as the on-water activities are spread over a 10 – 12 hour period.

Council will continue to liaise with the relevant stakeholders.