



MINUTES OF MEETING

ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE

HELD Thursday 26 June 2014
Manly Council Chambers

PRESENT:

Councillors

Cllr Jean Hay AM, Mayor	Manly Council
Cllr Steve Pickering	Manly Council
Cllr Cathy Griffin	Manly Council
Cllr Barbara Aird	Manly Council

Other Representatives

Stephen Floyd	Community member
Meegan Clancy	Manly Mainstreet Centre Management
Cheryl Pearson	Community member

Council Staff

Mick Darda	Manager Events & Tourism
Vicki Smith	Manager Cultural & Information Services

TO THE MAYOR AND COUNCILLORS OF THE COUNCIL

The ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE met to consider the matters referred to it and now provides the following advice to Council.

OPEN The meeting commenced at 8.10am

**ITEM 1 WELCOME,
APOLOGIES AND LEAVE OF ABSENCE**
Cllr Candy Bingham
David Taylor Community member
Eliza Beashel SHFT
Nikki Little Accor

ITEM 2 DECLARATION OF INTEREST
There were no declarations of Interest

ITEM 3 CONFIRMATION OF MINUTES
Minutes of the meeting of 15th May were confirmed moved; Cr Pickering; seconded Mayor Hay

ITEM 4 BUSINESS ARISING

Discussion regarding Destination Management Plan and the MOU between Council and ICMS for student participation. Nominated Sub-group, Stephen Floyd, Meegan Clancy, Alana Smith, Mick Darda, Vicki Smith to meet with teachers to set the direction for project.

ITEM 5 UPDATE EVENTS

- Food Wine & Sustainability full review still being collated however feedback indicates this was one of the best to date; good weather enhanced experience.
Discussion around nature of the event and future possibilities
- Planning for 37th Jazz festival is underway with opportunities to increase and broaden the patronage being investigated
Suggestion for activity such as Rockwiz to be included.
- Midnight Oil exhibition at the Manly Art Gallery and Museum opened on June 20th to packed celebrity crowd and very wide media coverage ; the exhibition runs till Sept and committee members encouraged to attend
- Manly Plaza (formerly Short St) is officially open and range of free activities are scheduled during the school holidays to promote the revived space. Manly Council staff and project architects will have a stall explaining Manly 2015 for 4 days to give residents another opportunity to discuss the project
- EOI for Farmers Market EOI in Manly Plaza and Seaforth Plaza
Suggestion that space be left for retail leaseholders to use outdoor trading

Hello Manly

- Drone flyover film from Shelley Beach across Manly Beach to promote *Winter in Manly*; what the locals enjoy when the crowds leave, available on the website Future niche market topics to follow
- Cheap eats has been updated
- New video *Man town* -- promotion of extreme sport activities
- *Hello Manly* Business plan developed
- Advertising kit developed for the centre
- Phase 2 of the office refurbishment is about to commence
- Manly brand assets guide review
- Report on retail closures and new operators to the CBD
Discussion about the future of Manly cinema
Committee support the need for a cinema in Manly

Mayor and Meegan Clancy to meet with Destination NSW to discuss the possibility of Vivid coming to Manly.

Recommendation : EDTA Committee request the General Manager's approval to investigate opportunity through Destination NSW for Manly to be a location for VIVID festival

VS

General Business

Noted that *Bloody Long Walk* will be held in October 2014 from Palm Beach to North Head via Shelley Beach and may provide opportunities to promote local attractions

Next Meeting

Date : 7th August 2014

Time: 8am

Meeting closed 9.35am