



MINUTES OF MEETING

ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE

HELD Thursday 3rd April 2014
Manly Council Chambers

PRESENT:

Councillors

Cllr Jean Hay AM, Mayor	Manly Council
Cllr Candy Bingham	Manly Council
Cllr Barbara Aird	Manly Council
Steve Pickering	Manly Council

Other Representatives

Stephen Floyd	Community member
Chris Coore	TMG Manly Wharf
Meegan Clancy	Manly Mainstreet Centre Management
Cheryl Pearson	Community member
Nikki Little	Manly Sebel Hotel
Eliza Beashel	Sydney Harbour Federation Trust
David Taylor	Community member
Carol Douglas	Community member

Council Staff

Mick Darda	Manager Events & Tourism
Vicki Smith	Manager Cultural & Information Services

TO THE MAYOR AND COUNCILLORS OF THE COUNCIL

The SUSTAINABLE AND ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE met to consider the matters referred to it and now provides the following advice to Council.

OPEN The meeting commenced at 8.10am

ITEM 1 WELCOME ,APOLOGIES AND LEAVE OF ABSENCE
NIL

ITEM 2 DECLARATION OF INTEREST
There were no declarations of Interest

ITEM 3 CONFIRMATION OF MINUTES
Minutes of the meeting of 28th November 2013 were confirmed
Moved; Cr Aird; Seconded Cr Bingham

ITEM 4 BUSINESS ARISING

Student for research project into tourism in Manly to be sourced in new academic term

ITEM 5 UPDATE EVENTS

- Food Wine & Sustainability planning well advanced with incremental change to the marketing mix and more opportunities for local businesses
- Royal Visit scheduled 18 April ; visit to Bear Cottage and the beach for a nippers demonstration
- Pathway of Olympians event 12 April
- ANZAC Day 2 commemoration services
- Fair Trade Markets 10 May

Update SHFT

- New track in final stages
- New visitor centre to be relocated due to storm damage at North fort near the café
- Sunday tours on military history (10 people)
- Archbishops Walk to Spring Cove has been opened

Hello Manly

- Advertising kit has been developed, new website includes events up until 2015 staff encouraged to be part of creative development
- *Good Food* journal to feature an article on winter focus in Manly
- All social media usage is increasing
- Some boutiques vacating CBD including Lou Lou's, Sherwood's and Manly Deli

Recommendation; EDTA committee request that information be received and noted.

ITEM 6 Report on Tourism in Local Communities

General Purpose Standing Committee has recommended a number of activities to drive tourism and focus on the visitor economy. The purpose is to benefit local communities and business through direct and indirect economic activity. The NSW government has implemented a new funding scheme which requires funding applications to be supported by a destination management plan.

ITEM 7 Workshop ideas

Committee discussed a number of activities for consideration for future tourist opportunities including the following

- i. Floating pontoon with paid 'parking
- ii. Sunset on the Harbour events
- iii. Trip to North Head via Darley Rd
- iv. Behind the scene tour of Sealife Sanctuary
- v. Speed bumps removed at North Head as cycle hazard
- vi. B and B website for very short stay accommodation (residential)
- vii. Discussion with tour group organizers to explore the expectation of tourists
- viii. Cultural tours of Manly

Other matter discussed was possibility of ICMS student involvement with Destination Plan.

Recommendation; EDTA committee request that information be received and noted.

NEXT MEETING

Date 15th May 2014
Time : 8.00am

Meeting closed 9.50am

