



MINUTES OF MEETING

ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE

HELD THURSDAY 4 APRIL 2103

COUNCILLORS' ROOM , MANLY COUNCIL CHAMBERS

PRESENT:

Councillors

Cllr Jean Hay AM, Mayor
Cllr Steve Pickering
Cllr Candy Bingham

Manly Council (Chair)
Manly Council
Manly Council

Other Representatives

Stephen Floyd
Paul Rogers
Meegan Clancy

Community Member
Sebel Manly Hotel
Manly Mainstreet Centre Management

Council Staff

Mick Darda
Vicki Smith

Manager Events & Tourism
Acting Manager, Cultural & Information Services

TO THE MAYOR AND COUNCILLORS OF THE COUNCIL

The **Economic Development & Tourism Advisory Committee** met 4 April 2013, to consider the matters referred to it and now provides the following advice to Council.

OPEN The meeting commenced at 8.05am

ITEM 1 WELCOME ,APOLOGIES AND LEAVE OF ABSENCE
Cr Barbara Aird, Grant Dowling, David Taylor, Frank Prestipino

ITEM 2 DECLARATION OF INTEREST
There were no declarations of Interest

ITEM 3 CONFIRMATION OF MINUTES
Minutes of the meeting of 21 February 2013 were confirmed
Moved; Cr Bingham , Seconded Cr Pickering

Business Arising

Recommendation from the Committee to have the zoning of Manly changed to "tourism precinct" to allow trading on public holidays in line with other locations in NSW
Financial support from Destination NSW to be sought for tourism conference in Manly.

ACTION

	Mayor met with Minister Mike Baird to discuss opportunity to promote Manly as conference venue . Sandra Chipchase to be invited to meet with Mayor and the Minister Suggestion to affiliate with other groups to strengthen Manly as a product	Mayor
	Destination Management plan proposed to support ongoing support for Manly as a product including tourism longstay, conference venue Discussion re market 'place' and market planning Templates from successful plans to be investigated for modelling	Manager Events & Tourism
ITEM 4	Events Update World Food Markets acknowledged as great success Planning under way for ANZAC day and Food & wine Festival VIC tourism website being revamped Manly Australia website is currently being updated Recommendation: That the report be received and noted	
ITEM 5	Update Manly CBD Management i. Leasing strategy for Manly; 30 page document developed to guide tenancy. ii. Updated database iii. Manly Business plan iv My Manly video v. <i>Follow me</i> ; innovative photography campaign for roll out via social media promoting 'special' areas of Manly vi. Image library project is close to completion vii Weekend markets fine balance between permanent and non-permanent traders Weekend markets licensed to the Chamber of Commerce Recommendation: That the report be received and noted	
ITEM 6	GENERAL BUSINESS Amend title on Committee Member List Stacey Randell Confirm Chamber of commerce representation on the Committee Suggestion that Cheryl Pearson be reinstated to the Committee as business representative Terms of Reference membership be amended : Novotel Manly Pacific Hotel replaced with Sebel Manly Beach NEXT MEETING DATE: 16th May 2013	Secretariat VS

Meeting closed at 9.40am