



MINUTES OF MEETING

ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE

HELD Thursday 27th June 2103

Councillors Room , Manly Council Chambers

NOTE: All minutes are subject to confirmation at a subsequent Council or Planning and Strategy Committee meeting.

PRESENT:

Councillors

Cllr Jean Hay AM, Mayor
Cllr Cathy Griffin
Cllr Barbara Aird

Manly Council (Chair)
Manly Council
Manly Council

Other Representatives

Stephen Filloyd

Community Member

David Taylor

Community Member

Meegan Clancy

Manly Mainstreet Centre Management

Amanda Christianson

Manly Mainstreet Centre Management

Carol Douglas

Community Member

Cheryl Pearson

Community Member

Council Staff

Vicki Smith

Acting Manager, Cultural & Information Services

TO THE MAYOR AND COUNCILLORS OF THE COUNCIL

The Economic Development and Tourism Advisory Committee met on 27th June, to consider the matters referred to it and now provides the following advice to Council.

OPEN		ACTION
ITEM 1	WELCOME APOLOGIES AND LEAVE OF ABSENCE Cllr Steve Pickering ,Cllr Candy Bingham, Frank Prestipino, Paul Rogers	
ITEM 2	DECLARATION OF INTEREST There were no declarations of Interest	
ITEM 3	CONFIRMATION OF MINUTES Minutes of the meeting of 16 th May were confirmed Moved; Cr Aird , Seconded Cr Hay	

Business Arising

Rubinee Hoyne has resigned from Sydney Harbour Federation Trust and the EDTA Committee and Eliza Beashel is the newly nominated representative from the Trust;

Meeting scheduled 8th August with Mayor, Mike Baird, Meegan Clancy and Sandra Chipchase from Destination NSW to discuss opportunities to promote Manly

Stacey Randell advises that currently no representative from Manly Chamber of Commerce as Kris Lim has declined

Discussion about Manly as destination; opportunities for promotion with incoming flights, transport, conferences and speakers, range of accommodation options and activities to attract long stay tourists, and ways to attract corporate tourism which is a sustainable investment. It was noted that there was a regional comparison of Australian conference venues in 2012

<http://www.google.com/url?sa=t&rct=j&q=regional%20comparison%20conference%20venues%20australia&source=web&cd=1&ved=0CE4QFjAA&url=http%3A%2F%2Fwww.canberraconvention.com.au%2Fpages%2Fimages%2FMajor%2520Australian%2520Convention%2520Comparison%2520Report.pdf&ei=tCbmUbeHKOWHiQfQ-oHACg&usq=AFQjCNFAN6fLsg-UEO7WhA8Sim-eJn8ZHq&bvm=bv.49405654,d.aGc>

ACTION

Mayor

ITEM 4 Events Update

1. RECENT EVENTS:

Manly Food, Wine & Sustainability Festival:

Saturday 01 June 2013 was a successful event day with an estimated attendance of 15,000 visitors.

Due to extreme weather conditions the event had to be cancelled on Sunday 02 June 2013.

The approximate money spent per visitor was \$90 (based on this being extrapolated over the estimated 15K people attending that would be approx \$1.3M on the Saturday).

VS

Forthcoming external events

July

Oxfam fundraising	4/7/13
World Projects South Pacific band	14/07/13
Citizenship ceremony	17/07/13
Marriage Equality Public Assembly	28/07/13

August

Dogs Day Out	4/8/13
Army Canoeist training day	12-16/8/13
Vietnam Veterans Day	16/08/13
Citizenship Ceremony	21/8/13
Oxfam Trailwalker Sydney	23/8/13
St Augustine's Walkathon	30/8/13
Halving World Poverty	31/8/13

ITEM 5	Update Manly CBD Management Murrays has been renamed <i>Rubber Duckie</i> Roxy is being redeveloped to activate the back laneway Century 21 is now Elders Das Kaffe Haus is now Swedish Kitchen Qi yoga has relocated Fight Gym has relocated Crinitis opened successfully Miss Chu is to open in few weeks Justin Hemmes proposed opening in Spring with a Latin American restaurant at the Wharf	ACTION
ITEM 6	Visitor Information Centre Centre is operating with assistance of Library staff and volunteers reduced hours Mon – Fri 10am –2pm; Sat -Sun 10am – 4pm Noted that high demand for Manly map with suggestions that visitors be advised these may be accessed via smart phone/ tablet or available from Town Hall and the Library when the Centre is closed	VS
ITEM 7	General Business -Fleet Review in October (update at next meeting) -Manly Map Noted that high demand for Manly map with suggestions that visitors be advised these may be accessed via smart phone/ tablet or available from Town Hall and the Library when the Centre is closed.	
ITEM 8	NEXT MEETING DATE: Date: 22nd August 2013 Time: 8.00am Venue: Councillors' Room	