



MINUTES OF MEETING

ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE

HELD Thursday 20 February 2014
International College of Management, Manly

PRESENT:

Councillors

Cllr Jean Hay AM, Mayor	Manly Council
Cllr Candy Bingham	Manly Council
Cllr Barbara Aird	Manly Council

Other Representatives

Stephen Floyd	Community Member
Chris Coore	TMG Manly Wharf
Meegan Clancy	Manly Mainstreet Centre Management
Cheryl Pearson	Community Member
Frank Prestipino	ICMS
Nikki Little	Manly Sebel Hotel

Council Staff

Vicki Smith	Manager Cultural & Information Services
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TO THE MAYOR AND COUNCILLORS OF THE COUNCIL

The SUSTAINABLE AND ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE met to consider the matters referred to it and now provides the following advice to Council.

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| OPEN | The meeting commenced at 8.10am |
| ITEM 1 | WELCOME ,APOLOGIES AND LEAVE OF ABSENCE
Cllr Steve Pickering ,David Taylor, Eliza Beashel |
| ITEM 2 | DECLARATION OF INTEREST
There were no declarations of Interest |
| ITEM 3 | CONFIRMATION OF MINUTES
Minutes of the meeting of 28 th November 2013 were confirmed
Moved; Cheryl Pearson; Seconded Nikki Little |
| ITEM 4 | BUSINESS ARISING
Student from University for research project into tourism in Manly to be sourced in new academic term |

ITEM 5 UPDATE EVENTS

Past months are amongst the busiest for the Events Team with a large number of Council and external events

- Christmas choral concert
- Fair Trade Market
- New Years Eve activities
- Australia Day and citizenship ceremony
- Surf Carnivals at each club
- Nippers Nationals
- Cole Classic and Fun run
- World Food markets resumed every Friday evening till end of March

****AOS Festival**

- 185000 people attended over 9 days
- Waste management: 150 volunteers 92% diversions from landfill
- Skate bowl was again a very big attraction with additional seating to accommodate large crowds
- Surf Awards function at ICMS
- Approximately 60 fringe events including activities at Wharf Bar, art, music, mini skate ramp in Steyne Hotel, Surfing World bar at the Charlie Bar
- Skaters were sponsored by Steyne Hotel and Hurley were accommodated at the Manly Sebel Hotel
- Hotels were at 97% capacity (February)

Recommendation; EDTA committee request that information be received and noted.

ITEM 6 OPERATION Of *Hello Manly*

Hello Manly comes under the auspice of the Manly Centre Management Committee which is jointly run by Manly Council and the Manly Chamber of Commerce.

Hello Manly manages the Manly Booking & Information Centre via a Management Agreement with Council. It uses the Chamber of Commerce ABN.

The building and the capital equipment therein is owned, and will continue to be owned and maintained by Manly Council.

Discussion on activities on the Wharf forecourt and agreement that Wharf management and Hello Manly will work cooperatively.
Request from Chris Coore that Meegan meet with Wharf Leasing manager

Recommendation; EDTA committee request that information be received and noted.

ITEM 7 UPDATE MAIN STREET MANAGEMENT

- Business planning continues for Hello Manly and Centre management
- Surveying businesses regarding AOS – social media, tagging, fringe activities, catering
- Hello Manly website soft launch next week.

VS

	▪ All accommodation providers within 20 min distance now listed with Hello Manly ▪ Request that Manly Australia website remove all 'official' insignia and words Recommendation EDTA request that the information be received and noted	VS
ITEM 8	REPORT from MANLY ART GALLERY MAGM summer exhibitions – report tabled detailing success of programmes including Bill Leak <i>Portraits</i> exhibition, Sue Healey's <i>On View</i> dance videos and Gamaragal museum exhibition of local indigenous artefacts which attracted over 15,000 visitors Recommendation :EDTA request that the report be received and noted	
ITEM 9	Update; ICMS ▪ TEDX Manly 22nd February ▪ January – 176 international visitors to College ▪ World leading CEO'S plus 85 selected students attended lectures ▪ February 180 Norwegian students (3 month stay) 40 students from USA for 12 months Currently 440 international students 550 domestic students ▪ College now has approval to process Visa applications which opens opportunities in India ▪ ICMS student Choir established and available for functions ▪ Bandicoot Rugby Union team Recommendation EDTA request that information be received and noted	
ITEM 10	GENERAL BUSINESS ▪ Opportunities for new business activities around CBD Recommendation :EDTA recommend to the General Manager that an opportunity to workshop business/ tourist activities in Manly be considered.	GM
ITEM 11.	NEXT MEETING Date 3rd April 2014 Time : 8.00am Venue :Manly Councillor's Room Meeting closed 9.20am	