



MINUTES OF MEETING

ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE

HELD Thursday 28 November 2103

Manly Council Chambers

PRESENT:

Councillors

Cllr Jean Hay AM, Mayor
Cllr Cathy Griffin
Cllr Barbara Aird

Manly Council
Manly Council
Manly Council

Other Representatives

David Taylor	Community Member
Eliza Beashel	Sydney harbour Federation Trust
Megan Clancy	Manly Mainstreet Centre Management
Cheryl Pearson	Community Member
Carol Douglas	Community Member
Nikki Little	Manly Sebel Hotel

Council Staff

Mick Darda	Manager Events & Tourism
Vicki Smith	Manager Cultural & Information Services

TO THE MAYOR AND COUNCILLORS OF THE COUNCIL

The SUSTAINABLE AND ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE 28th November to consider the matters referred to it and now provides the following advice to Council.

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|---------------|--|
| OPEN | The meeting commenced at 8.10am |
| ITEM 1 | WELCOME ,APOLOGIES AND LEAVE OF ABSENCE
Cllr Steve Pickering ,Cllr Candy Bingham Frank Prestipino, |
| ITEM 2 | DECLARATION OF INTEREST
There were no declarations of Interest |
| ITEM 3 | CONFIRMATION OF MINUTES
Minutes of the meeting of 17 th October 2013 were confirmed
Moved; Cr Aird , Seconded David Taylor |
| ITEM 4 | BUSINESS ARISING
Cllr Aird recommended that a student from UWS be approached to
conduct survey of visitors to Manly |

ITEM 5**Update EVENTS**

- Jazz Festival was very successful weekend survey results show 86,900 people estimated attendance Average spend \$65/head extrapolated \$5.5m benefit to the community

Discussion : will AOS be surveyed in same way

- Christmas Choral concert . 5th December and Channel 10 are participating with staff and film crew
- Preparations underway for New Years Eve fireworks and entertainment in conjunction with Wharf Hotel . Council's contribution is subsidized by Manly businesses
- Planning for World Food Markets 2014
- Planning for Australia Day celebrations
- Planning for AOS 8-16 Feb 2014
- Food Wine & Sustainability review underway
- Meet Your Street – increase in number of applications this year
- Christmas decorations are in place

Forthcoming External events include

Inflatable Boat race
Ocean Care Day
Fair Trade Markets
Market Lane activities--- signage very effective

ITEM 6**UPDATE Manly Centre Management*****Hello Manly***

- Walkabout with staff and volunteers roving weekly to note any changes in the community
- Manly maps updated
- Sea Life packages on sale through Hello Manly
- Blue Mountains tour pick up from Manly
- Kite Centre 45 minute tour of the Harbour
- Historical walking tour available at scheduled time
 - Sale of items doing well including Kombi T shirts
- Discussion : that a bus to North Head would be well received by the public perhaps a solar powered electric vehicle sponsored to promote the service
- Sale of items doing well including Kombi T shirts
- Recruitment underway
- Hello Manly website under development including bookings for activities and accommodation

Other

- Hotels at capacity during Jazz Festival
- Manly Cinema closed
- Update on current state of business leases
- Le Kiosk Expressions of Interest
- Inflatable Boat Race 8 Dec
- AOS – opportunities for activations
- State Transport Authority meeting to discuss options re signage and strategy
- Manly Beach Facebook page

ITEM 7**UPDATE: Sydney Harbour Federation Trust**

- Tender for signage open 2014
- Mini tornado damage – shed blown down which meant Visitor Centre was unable to open as planned
- Visitor Guide being developed to promote walks
- Open Day will launch the site in 2014

- Venue hire is strong especially for film work
Bldg 16 – function space
- Montessori extending classes in new year for 6-9 yr olds with capacity for 40 students

ITEM 8 UPDATE ICMS
No representative present

ITEM 9 Proposed Meeting dates for 2014
20th February
3rd April
15th May
26th June
7th August
18th September
30th October
10th December (TBC)

ITEM 10 GENERAL BUSINESS
•Unauthorized chalk advertising *Pretty Shady* on the street; Manly Cove, Victoria St ,South Steyne

Mayor wished all Committee members Happy Christmas

Next meeting date : 20th February

Meeting closed 9.40am