



MINUTES OF MEETING

ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE

HELD Thursday 22nd August 2103

Councillors' Room , Manly Council Chambers

NOTE: All minutes are subject to confirmation at a subsequent Council or Planning and Strategy Committee meeting.

PRESENT:

Councillors

Cllr Jean Hay AM, Mayor	Manly Council
Cllr Cathy Griffin	Manly Council
Cllr Barbara Aird	Manly Council
Cllr Steve Pickering	Manly Council
Cllr Candy Bingham	Manly Council

Other Representatives

Stephen Filloyd	Community Member
Cheryl Pearson	Community Member
Meegan Clancy	Manly Mainstreet Centre Management
Eliza Beashel	Sydney Harbour Federation Trust
Tim Mackay	Sydney Harbour Federation Trust
Nikki Little	Manly Sebel Hotel
Chris Coore	Manly Wharf Management
Frank Prestipino	International College Management Sydney

Council Staff

Vicki Smith	Manager Cultural & Information Services
Mick Darda	Manager Events & Tourism

TO THE MAYOR AND COUNCILLORS OF THE COUNCIL

The Economic Development and Tourism Advisory Committee met on 27th June, to consider the matters referred to it and now provides the following advice to Council.

OPEN		ACTION
ITEM 1	WELCOME APOLOGIES AND LEAVE OF ABSENCE Apologies nil. Nikki Little appointed as the Manly Sebel Hotel representative. Tim McKay, Director Leasing & Property Services SHFT introduced.	
ITEM 2	DECLARATION OF INTEREST There were no declarations of Interest	
ITEM 3	CONFIRMATION OF MINUTES Minutes of the meeting of 27 th June were confirmed Moved; Stephen Floyed , Seconded Cheryl Pearson	

ITEM 4	BUSINESS ARISING Mayor met with Hon Mike Baird MP, Sandra Chipchase CEO Destination NSW, and Cheryl Pearson to discuss matters related to Manly as a destination. An additional meeting followed attended by the Mayor, Sandra Chipchase, Meegan Clancy and Mick Darda. Both were reportedly very productive meetings with suggestions for project development and opportunities for better synergies. Australian Open of Surfing Event 8-16th February 2014 acknowledged as an opportunity; special vacation packages are being offered by Qantas and include airfare and accommodation packages during this period.	ACTION
ITEM 5	REPORT ON INTERNATIONAL FLEET REVIEW SYDNEY HARBOUR 3-11th OCTOBER 2014 Fleet arrives over 2 days and may have traffic implications for Manly area including North Head and Dobroyd. Noted that Harbour traffic will stop on Saturday evening 5th October for a couple of hours for firework display which may impact on Manly Jazz Festival; an opportunity for local venues to expand the festival into the evening	
ITEM 6	EVENTS UPDATE TABLED Discussion re Jazz Festival sponsorship and scope of the Festival; Committee felt broadening the focus might attract greater sponsorship. Events team actively engaging other venues to participate as a means of surety in all weather conditions RECOMMENDATION: Report on the 2013 Jazz Festival be presented at the next Committee meeting	VS
ITEM 7	UPDATE MANLY CENTRE MANAGEMENT (i) Manly Vibe publication in production (ii) AOS – met with IMG for additional publicity opportunities (iii) Banana Blossom opened with good trade (iv) Miss Chu scheduled to open in couple of weeks (v) Cranium Hair reducing in size by one third (vi) Justin Hemmes scheduled to open on the Wharf in November (vii) Meegan seeking to recruit an intern	
ITEM 8	UPDATE SYDNEY HARBOUR FEDERATION TRUST (i) Tenants: - Montessori 0-6 doing very well with big waiting list: Opening for 6-12 year olds - Australian Bronze Studio (artists precinct) - New tenants Building 3 Wellness Centre - New cafe surpassing expectations - Prospective tenant for the Sgt Mess (ii) Overall traffic management of the site including: - new speed humps - new walking tracks - loop for mountainbikes (iii) New signage: - New brochure	

	Objective: raise awareness, improve the experience, drive, visitation, improve partners experience 3 distinct areas – Barracks, Sheds, North Fort All orientation points will have maps in place Tenant directory signs Precinct ID signs Interpretation signs at specific sites 3D maps in development (iv) Launch to local community prior to general launch expected during summer: possibility to combine with Q Station open day	ACTION
ITEM 9	UPDATE INTERNATIONAL COLLEGE OF MANAGEMENT SYDNEY (i) New partnership with University of London, Paul Switzer guest speaker to launch programs with London School of Economics and Political Science (ii) 520 students in February (iii) Proposal to light up the College for Christmas	
ITEM 10	NEXT MEETING DATE Next meeting date 17th October 2013 Venue of next meeting International College of Management Sydney	

Meeting closed at 9.50am