



MINUTES OF MEETING

ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE

HELD Thursday 15 May 2014

At Manly Council Chambers

NOTE: All minutes are subject to confirmation at a subsequent Council or Planning and Strategy Committee meeting.

PRESENT:

Councillors

Clr Jean Hay AM, Mayor
Clr Cathy Griffin
Clr Steve Pickering

Manly Council
Manly Council
Manly Council

Other Representatives

David Taylor
Stephen Floyd
Carole Douglas
Nikki Little

Community Member
Community Member
Community Member
Manly Sebel Hotel

Council Staff

Mick Darda

Manager Events & Tourism

TO THE MAYOR AND COUNCILLORS OF THE COUNCIL

The **Economic Development and Tourism Advisory Committee** met on 15 May 2014 to consider the matters referred to it and now provides the following advice to Council.

OPEN The meeting commenced at 8.15am

ITEM 1 APOLOGIES AND LEAVE OF ABSENCE

Eliza Beashel, Sydney Harbour Federation Trust
Vicki Smith, Manager Cultural & Information Services

ACTION

ITEM 2 DECLARATION OF INTEREST

There were no declarations of interest

ITEM 3 CONFIRMATION OF MINUTES

The minutes of the Committee meeting held 3 April 2014 are confirmed.

ITEM 4 BUSINESS ARISING

Clr Hay confirmed that the General Manager had agreed that Clr Hay and committee representatives should meet with ICMS to discuss their assistance in developing a Destination Management Plan for Manly.

ACTION

Clr Hay

ITEM 5 UPDATES FROM EVENTS

- Final planning for Food, Wine and Sustainability Festival with good response from local restaurants
- Planning already commenced for Manly Jazz
- A report of previous and upcoming events was provided to committee members

Recommendation

The Committee recommends to the General Manager that the EDTA Committee request that this information be received and noted.

ITEM 6 GENERAL BUSINESS

- The Mayor advised the committee she had attended the switch on of the lights for Vivid and had been approached by Destination NSW the possibility of Manly's involvement in 2015. The Mayor suggested that she and Megan Clancy meet with Destination NSW to discuss.
- The Mayor also advised North Sydney Council had participated this year at a cost of \$200,000. The Mayor added significant sponsorship would need to be sought if Manly were to be involved.
- Discussion regarding global media coverage of the royal visit to Manly on 18 April.
- Discussion regarding recently released publications from Tourism Australia regarding promotion of Sydney Harbour and surrounds.
- Discussion about opportunities for business development forums for local businesses and the role of Council and the EDTA Committee in these.

Recommendation

The Committee recommends to the General Manager that Business development forums would be part of the development process for a Destination Management Plan and that the EDTA Committee oversee the creation of this plan.

ITEM 7 NEXT MEETING DATE:

Date: 26 June 2014

Time: 8.00am

Venue: Council Chambers

Meeting closed at 9.25am