



MINUTES OF MEETING

ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE

HELD 5 November 2015

Manly Council Chambers

PRESENT:

Councillors

Cllr Jean Hay AM, Mayor
Cllr Candy Bingham
Cllr Cathy Griffin

Manly Council
Manly Council
Manly Council

Other Representatives

Stephen Floyd
Chris Coore

Community member
Manly Wharf Management

Council Representative

Beth Lawsen
Anthony Hewton
Vicki Smith

Deputy General Manager People Place & Infrastructure
Executive Manager Corporate Support Services
Manager Cultural & Information Services

TO THE MAYOR AND COUNCILLORS OF THE COUNCIL

The ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE met to consider the matters referred to it and now provides the following advice to Council.

OPEN The meeting commenced at 8.10am

**ITEM 1 WELCOME ,
APOLOGIES AND LEAVE OF ABSENCE**
Cllr Pickering
Cllr Aird
Carol Douglas

ITEM 2 DECLARATION OF INTEREST
NIL

ITEM 3 CONFIRMATION OF MINUTES
Minutes of the meeting of 24 September were confirmed

ITEM 4 Business Arising

Destination Management Plan : agreed actions to progress the DMP

- Develop a brief with Terms of reference
- Overview of options in Manly
- Key issues, strengths and weaknesses
- Council quarterly review budget bid for consultant to oversee the DMP
- Develop an EOI with terms of reference and invite UWS to respond.
- Time line for delivery of DMP with first draft due by end of March 2016
- Destination NSW DMP template to be redistributed to Committee
<http://www.destinationnsw.com.au/tourism/business-development-resources/destination-management-and-marketing/destination-management-planning>

- Meeting with Chamber and ICMS representative and Council to progress the Plan

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ITEM 5

Updates from the Floor

Events Report tabled :

- i) Jazz Festival overview including attendance of 117,880 over 3 days. Concern that no extra ferries were provided despite very large crowds at both Circular Quay and Manly; matter to be raised with Sydney Ferries
- ii) Council events over next couple of months include:
Remembrance Day, Citizenship ceremonies x 2, Ocean Care day, Christmas choral concert, New Year's Eve, Australia Day.
- iii) Large number of third party events

Recommendation EDTA committee request that information be received and noted.

ITEM 6

General Business

- i. New members to be invited to participate in this committee
 - ICMS representative
 - Community representative: Frank Prestipino (suggested)

Committee Recommends to the General Manager that new members be invited to join EDTA to fill current vacancies

- ii. Korean National Day flag raising at the Cenotaph
- iii. Xmas decorations to be installed in Sydney Rd.
- iv. Cllr Griffin offered congratulations to Council and staff on Sydney Rd upgrade and reported that traders are pleased with the outcome.
- v. SHOROC is developing a *Visitor Economy Opportunities* Proposal

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- vi. Chris Coore advised that general maintenance of the Wharf is underway and that there will be activities on the Wharf forecourt over festive season; details to be provided to the Committee via Secretariat.
- vii. Stephen Floyd tendered his resignation from the Committee due to personal commitments in 2016
- viii. Suggestion that there be more activities in CBD throughout Australia Day in addition to formal activities.

Recommendation: the Committee recommends to the General Manager:
that consideration be given to engaging roving bush bands and buskers to perform throughout CBD on Australia Day

ITEM 7

Meeting dates for 2016 to be confirmed by Secretariat

Meeting closed 9.30 am