



MINUTES OF MEETING

ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE

HELD Thursday 17 October 2013

International College of Management, Manly

PRESENT:

Councillors

Cllr Jean Hay AM, Mayor
Cllr Cathy Griffin
Cllr Candy Bingham
Cllr Barbara Aird

Manly Council (Chair)
Manly Council
Manly Council
Manly Council

Other Representatives

David Taylor
Chris Coore
Megan Clancy

Community Member
TMG Manly Wharf
Manly Mainstreet Centre Management

Council Staff

Helen Lever
Mick Darda
Vicki Smith

Acting Manager Human Services & Facilities
Manager Events & Tourism
Manager Cultural & Information Services

TO THE MAYOR AND COUNCILLORS OF THE COUNCIL

The Sustainable & Economic Development & Tourism Advisory Committee 17 October 2013 to consider the matters referred to it and now provides the following advice to Council.

OPEN The meeting commenced at 8.10am

ITEM 1 WELCOME ,APOLOGIES AND LEAVE OF ABSENCE
Cllr Steve Pickering ,Frank Prestipino, Cheryl Pearson,
Carol Douglas, Eliza Beashel

ITEM 2 DECLARATION OF INTEREST
There were no declarations of Interest

ITEM 3 CONFIRMATION OF MINUTES

Minutes of the meeting of 22nd August 2013 were confirmed
Moved; Cr Griffin , Seconded Cr Bingham

ITEM 5&6 Presented out of turn as MC needed to leave early

ITEM 5 HELLO MANLY

Meegan thanked Council staff especially IT and Facilities Manager for the assistance provided during change over from VIC to *Hello Manly*. Refit of the office was completed within 3 days, current staff were retained, volunteers were retained and new manager appointed

- Centre offers slide presentation of local features ; Ticket Mates is now an on-line service enabling customers to book their own tours using iPads provided at the centre and *Hello Manly* obtains a commission for sales
- Merchandise which is sourced locally is proving popular with visitors.
- Walking tour (orientation) conducted by staff has been very successful additional walking tours are available at a cost .

Stage 2 will be completion of signage and the refit of the back office
Committee extended congratulations to Meegan and her team .

ITEM 6 UPDATE MAIN STREET

Melbourne Cup functions being organized by several venues
Inflatable boat race scheduled 8th December
Campaign for Australian Open of Surfing continuing
Few new stores taking leases in the CBD
Meegan has relocated her office to this new space

Helen Lever Acting Manager Human Services & Facilities welcomed to the meeting
Cllr Bingham had student shadowing her activities for the week including this meeting

ITEM 4 BUSINESS ARISING

Jazz Festival report 4th 5th 6th Oct

- Great weather for the weekend brought record numbers to the event ,
- New suppliers were very successful
- Good mix of music styles with opportunities to expand.
- Venues appreciated by customers and venue owners resulted in good economic development
- Event came in under budget
- Older /higher end demographic
- Hotel accommodation was at capacity
- First time on-line ticketing of the event at *Star of the Sea* was successful and official venues had the use of the ticketing service
- Marketing opportunities with the ferries can be developed in future years
- Discussion regarding prior tourism study by Katherine Parker and the outcomes

RECOMMENDATION

That :the Committee recommends to the General Manager that Staff investigating options for online ticketing system use for all MC public events and activities.

Vicki Smith

NRL Grand Final event was successfully held on the Sunday evening 6th Oct with a screen in front of the Town Hall
•Cllr Bingham congratulated Council on Grand Final activity including bunting, flags and t-shirts

International; Fleet Review created additional traffic in the CBD
Noted that there was a recommendation from the Safety Committee that Police assist with traffic at the Wharf.

ITEM 7 UPDATE EVENTS

Fireworks : New Year's Eve
Council provides logistical support and advertising Wharf Hotel
Coordinates fireworks display .Matter to be referred to Chamber of Commerce for support

RECOMMENDATION

That the information be received and noted

ITEM 8 UPDATE SYDNEY HARBOUR FEDERATION TRUST

No representative present

ITEM 9 UPDATE ICMS

No representative present
Mayor reported that she attended the Dean's List and Scholarship Recognition Awards at the College

ITEM 10 GENERAL BUSINESS

Monday 4th November Channel 10's new breakfast programme Wake Up will commence broadcasting from Queenscliff Surf Club daily
Monday – Friday 6.30 -8.30am

Next meeting date : TBC as meeting rescheduled