



MINUTES OF MEETING

ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE

HELD Thursday 16th May 2103
Training Room , Manly Council Chambers

PRESENT:

Councillors

Cllr Jean Hay AM, Mayor	Manly Council
Cllr Steve Pickering	Manly Council
Cllr Cathy Griffin	Manly Council
Cllr Barbara Aird	Manly Council

Other Representatives

Frank Prestipino	International College of Management Sydney
Rubinee Hoyne	Sydney Harbour Federation Trust
Eliza Beashel	Sydney Harbour Federation Trust

Council Staff

Vicki Smith	Acting Manager, Cultural & Information Services
-------------	---

TO THE MAYOR AND COUNCILLORS OF THE COUNCIL

The SUSTAINABLE AND ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE 16th May, to consider the matters referred to it and now provides the following advice to Council.

OPEN The meeting commenced at 8.10am

ITEM 1 WELCOME ,APOLOGIES AND LEAVE OF ABSENCE
Cllr Candy Bingham, David Taylor, Megan Clancy, Carol Douglas, Paul Rogers

ITEM 2 DECLARATION OF INTEREST
There were no declarations of Interest

ITEM 3 CONFIRMATION OF MINUTES
Minutes of the meeting of 4 April 2013 were confirmed
Moved; Cr Hay, Seconded Cr Pickering

Business Arising

Grant Dowling has resigned from Sydney Harbour Federation Trust and the EDTA Committee and Rubinee Hoyne is the newly nominated representative from the Trust; Eliza Beashel the alternate member as required.

	Mayor is to meet with Mike Baird, Megan Clancy and Sandra Chipchase from Destination NSW to discuss opportunities to promote Manly as a product	Mayor
	Cheryl Pearson has been approved to be reinstated to the Committee as Community member	Manager Events & Tourism
ITEM 4	Events Update tabled forthcoming highlights: • MND Ride 18th May • Manly Rotary Sun run 18th May • Manly Food Wine & Sustainability Festival 1& 2 June • Lifeline 50 years fete 15th June Recommendation That the report be received and noted	
ITEM 5	Update Sydney Harbour Federation Trust Leasing opportunities are currently available;Tim McKay is the Director, Leasing & Property Services SHFT - childcare centre is doing very well - cross fit gym <i>Australian Bronze</i> sculptor Clive Calder - Dr Rob Hall engaged to research who and what people know about North Head 600 people interviewed results showed younger people least informed, those over 55 best informed about the site presentation on the findings will be held on 27th June - Stakeholders are working together on the development of maps on walking sites, defined bike tracks, way finding signage. Recommendation That the report be received and noted	
ITEM 6	Destination Plans Selection of Destination Plans from regional Australia reviewed to inform the development of Manly Destination Plan Recommendation That the report be received and noted	
ITEM 7.	Visitor Information Centre • Response to Notice of Motion from Manly Council Ordinary Meeting of 8th April; • Overview of the activities and location of the VIC; • The Customer Survey conducted by the VIC staff in 2012 indicated that; • overall customers were very satisfied with the facility. • Most frequently asked questions related to transport especially bus stop location and timetables; • Upgrade signage maps re bus stands • Sydney Buses provide information on site via TXT BUS service ; which is both a more sustainable option and provides up to	VS

- the minute information;
- Touch screen at the VIC updated to include more relevant information
- Door count has reduced by 26,524 between 2009 -2012 and conversely the website hits have increased dramatically (26,200) in the month of April 2013;
- Website is currently being upgraded so great opportunity to optimise the service 24/7
- ABS confirms that 'technology is the preferred medium of 17.4 million mobile handset users in Australia to access, create, share and act upon information instantly' and this should be a consideration with any future planning for tourism in Manly

Recommendation

That the Update be noted

ITEM 8. International College of Management Sydney Update

- ICMS has formed a partnership with University of Norway to bring students to the College, ongoing programme
- Signed an agreement with Global Education Alliance in Hong Kong images of Manly on their website
- Initiated student ID card which provides discounted services to students from across Sydney
- Commencing 3 Jan 2014 till 4 Feb 2014 intensive course for adult business learners from Germany expect 30 -50 participants in first instance
- Scaffolding will be placed around the College over for next few months while work is completed.
- Walkway work, paving and lighting expected to be completed by Oct
- 30 second advertisement of ICMS to be screened in the USA on the second day of screening of Great Gatsby and in NSW at all openings

Meeting closed 9.30am

**NEXT MEETING DATE:
27th June 2013**